

U-HAUL HOLDING CO /NV/

Reported by **SHOEN JAMES P**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 07/06/10 for the Period Ending 07/01/10

Address 5555 KIETZKE LANE STE 100

RENO, NV, 89511

Telephone 7756886300

CIK 0000004457

Symbol UHAL

SIC Code 7510 - Services-Auto Rental and Leasing (No Drivers)

Industry Ground Freight & Logistics

Sector Industrials

Fiscal Year 03/31



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|--|---|-------------------|-------------|--|--|--------------------|----------------------------|-------------|--|------------------------------------|--------------------|---|---|---|---|--|--|--|
| SHOEN JAMES P | | | | | Al | ME | RCO | /NV/ [I | UHA | AL] | | | | | | | | |
| (Last) (First) (Middle) | | | | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | | | X Director X 10% Owner | | | | | |
| 1325 AIRMOTIVE WAY, SUITE 100 | | | | | | | 7/ | 1/20 |)10 | | | X Officer (give title below) Other (specify below) VP U-Haul Business Consultants | | | | | | |
| | (Stre | et) | | | 4.] | If An | nendme | ent, Date (| Origi | nal Fil | ed (MM/D | D/YY | YY) 6. Individual | or Joint/G | roup Filing | (Check Appl | icable Line) | |
| RENO, NV 89502 (City) (State) (Zip) | | | | | | | | | | | | X Form filed by | X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | | Table 1 | I - Non- | Der | ivati | ive Sec | urities A | cquii | red, Di | sposed o | of, or | Beneficially Own | ed | | | | |
| 1.Title of Security (Instr. 3) 2. Trans. | | | 2. Trans. D | 1 | 2A. Deemed Execution Date, if any | | 3. Trans. Co (Instr. 8) | ode | 4. Securities Acqui or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | | Ownership Form: | 7. Nature of Indirect Beneficial | | |
| | | | | | | | | Code | v | Amoun | (A) or (D) | Price | | | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Series A 8 1/2% Pro | eferred Stock | | | 7/1/2010 | | 7/1/2 | 2010 | P | | 2000 | A | \$24.95 | 4 | 2000 | | I | JPS/MKS Partners | |
| Series A 8 1/2% Pro | eferred Stock | | | | | | | | | | | | | 65235 | | I | By Children- in Trust | |
| Series A 8 1/2% Pro | eferred Stock | | | | | | | | | | | | | 24880 | | I | By Children- UGMA | |
| Series A 8 1/2% Pro | eferred Stock | | | | | | | | | | | | | 13840 | | I | IRA | |
| | Tab | le II - Der | rivative | Securit | ies l | Bene | ficially | Owned (| (e.g. | , puts, | calls, w | arraı | nts, options, conve | ertible sec | urities) | | | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Trans. Date | Executio | 3A. Deemed Execution Date, if any Code | | Acquire Dispose | | | | Date Exercisable and piration Date | | Secur Deriv | e and Amount of ities Underlying ative Security 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | Form of Derivative Security: | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | Security | | | | | V | (A) | (D) | Dat Exe | e ercisable | Expiration Date | Title | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | Direct (D) or Indirect (I) (Instr. 4) | | |

Explanation of Responses:

Reporting Owners

| Paparting Owner Name / Address | Relationships | | | | | | | |
|--|---------------|-----------|--------------------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| SHOEN JAMES P 1325 AIRMOTIVE WAY SUITE 100 RENO, NV 89502 | X | | VP U-Haul Business Consultants | | | | | |

Signatures

/s/ James P. Shoen 7/6/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.